

### **AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application:

#### **Listing of Claims:**

1. (Previously Presented) A system embodied on computer readable storage medium that facilitates notifications, comprising:
  - a state component that receives information relating to a state of at least one entity, wherein an entity is an individual or group of individuals; and
  - a notifications component that dynamically renders at least one graphical indicia representative of the entity's state to at least one user, the notification component determines graphical indicia to render based upon a utility component that factors cost to the at least one user associated with rendering graphical indicia that incorrectly represents the entity's state versus benefit to the at least one user of rendering graphical indicia that correctly represents the entity's state.
2. (Previously Presented) The system of claim 1, the notification component renders graphical indicia as a function of the at least one user's device's capability.
3. (Previously Presented) The system of claim 1, the graphical indicia changes based upon the length of time the entity is in the same state.
4. (Original) The system of claim 1, further comprising an inference component that infers the state of the entity based on extrinsic data.
5. (Previously Presented) The system of claim 1, the notification component dynamically renders annotations or comments as a function of the entity's state, wherein the entity inputted annotations or comments for each entity state.

6. (Previously Presented) The system of claim 1, the the user specifies one or more graphical indicia that each correlates to a context of the entity's state.

7. (Cancelled)

8. (Previously Presented) The system of claim 1, the entity defines the order in which users will receive the graphical indicia representative of the entity's state.

9. (Original) The system of claim 1, the notifications component is a hardware component that renders indicia as a function of device capabilities.

10. (Cancelled).

11. (Previously Presented) The system of claim 1, the entity defines a plurality of sets of graphical indicia representing the entity's states, each set comprises at least one graphical indicia that is different for a particular state than the other sets, the entity assigns at least one set for display to a first user and at least one other set for display to a second user.

12. (Previously Presented) The system of claim 1, the notification component is used to facilitate dynamic rendering of the graphical indicia for at least one of instant messaging, e-mail, and telephone interaction.

13. (Withdrawn) A system that facilitates rich profile messaging, comprising:  
a state component that receives information relating to a state of at least one entity, wherein an entity is an individual or group of individuals;  
a visualization component that presents at least one profile associated with the at least one entity;  
a profile management component that facilitates management of the at least one profile; and

a notifications component that dynamically renders at least one user selected graphical indicia representative of a state of the at least one entity.

14. (Withdrawn) The system of claim 13, the visualization component facilitates the presentation of the at least one profile in a thumbnail view on the periphery of the display.

15. (Withdrawn) The system of claim 13, the visualization component facilitates the presentation of data representative of notification, time passage, and state indicators.

16. (Withdrawn) The system of claim 13, further comprising a profile editing component that facilitates entry of new status data by an owner of the at least one profile by at least one of creating and annotating a picture, and posting an audio and/or video file.

17. (Withdrawn) The system of claim 13, further comprising a profile editing component that facilitates a user other than an owner of the at least one profile to provide feedback about the at least one profile to the owner by at least one of entering text, audio data, a comment, and annotations to the at least one profile.

18. (Withdrawn) The system of claim 13, further comprising a profile management component that facilitates allowing an owner of the at least one profile to provide access to the at least one profile by at least one other person.

19. (Withdrawn) The system of claim 13, the profile management component facilitates allowing a user to at least one of subscribe to another profile, add a profile, and remove a profile.

20. (Withdrawn) The system of claim 13, the profile management component facilitates the caching of images and usage statistical data.

21. (Withdrawn) The system of claim 13, further comprising a communications component that facilitates communication with another rich profile system via at least one of a web communication mechanism, web broadcasting, peer-to-peer communications, a messenger-type service, e-mail, and telephone.

22. (Withdrawn) The system of claim 13, further comprising a communications component that facilitates the posting and propagation of profile changes in real-time to another system that subscribes to the at least one profile.

23. (Withdrawn) The system of claim 13, the graphical indicium is rendered as function of one of a type of recipient and type of device.

24. (Withdrawn) The system of claim 13, the profile management component facilitates at least one of generation, migration, and sharing of the at least one profile.

25. (Withdrawn) The system of claim 13, the personalized graphical indicia includes at least one of animation, a picture, a music file, text, and a slide show of text and/or images.

26. (Withdrawn) The system of claim 13 implemented in accordance with at least one of an instant messaging technology, a web log system, an RSS feed technology, and peer-to-peer topology.

27. (Previously Presented) A method of facilitating message notifications, comprising:

receiving state information associated with a state of at least one entity, wherein an entity is an individual or group of individuals;

dynamically rendering at least one graphical indicia representative of the state based upon cost associated with rendering graphical indicia that incorrectly represents the entity's state versus benefit of rendering graphical indicia that correctly represents the entity's state; and

presenting the at least one graphical indicia to at least one user.

28. (Original) The method of claim 27, further comprising ranking the personalized graphical indicia according to at least one of a number of comments, a number of accesses, and popularity of use.

29. (Previously Presented) The method of claim 27, further comprising providing multiple tiles of the at least one graphical indicia for a particular state, wherein each tile differs in part according to a user that the at least graphical indicia will be presented.

30. (Previously Presented) The method of claim 27, further comprising the user presented a plurality of graphical indicia representative of states of a plurality of entities, the user ordering display of the graphical indicia according to priority of the entities.

31. (Previously Presented) The method of claim 30, further comprising automatically ordering display of the graphical indicia based upon the frequency of communication between the user and each of the entities.

32. (Withdrawn) A computer-readable medium having computer-executable instructions for performing a method of facilitating message notifications, the method comprising:

- receiving state information associated with a state of at least one entity, wherein an entity is an individual or group of individuals;
- generating at least one profile associated with the at least one entity;
- updating the at least one profile in real-time based upon the state;
- dynamically rendering at least one user selected graphical indicia representative of the state to the at least one entity and to the subscriber.

33. (Withdrawn) The method of claim 32, further comprising requesting comments related to the at least one profile from the subscriber.

34. (Withdrawn) The method of claim 32, further comprising accessing a subscriber profile of the subscriber and editing the subscriber profile.

35. (Withdrawn) A system that facilitates message notifications, comprising:  
means for receiving state information associated with a state of at least one entity, wherein an entity is an individual or group of individuals;  
means for dynamically rendering at least one user selected graphical indicia representative of the state;  
means for notifying a subscriber of the rendered graphical indicia; and  
means for presenting the at least one graphical indicia to a user.

36. (Withdrawn) The system of claim 35, the means for notifying includes a support module means in the form of one of a web server to exchange files and a web service to exchange profile data.

37. (Withdrawn) The system of claim 35, further comprising means for caching content and statistical data.

38. (Previously Presented) A system embodied on computer readable storage medium that facilitates notifications, comprising:

means for receiving information relating to a state of at least one entity, wherein an entity is an individual or group of individuals;

means for dynamically rendering at least one graphical indicia representative of the entity's state to at least one user, the notification component determines graphical indicia to render based upon a utility component that factors cost to the at least one user associated with rendering graphical indicia that incorrectly represents the entity's state versus benefit to the at least one user of rendering graphical indicia that correctly represents the entity's state; and

means for the at least one entity to define a plurality of sets of graphical indicia representing the entity's states, each set comprises at least one graphical indicia that is different for a particular state than the other sets, the entity assigns at least one set for display to a first user and at least one other set for display to a second user.